

Flamenco Latino

Aurora Reyes & Basilio Georges, Directors
250 West 54th Street, Suite 404, New York, NY 10019 • Website: www.flamencolatino.com
Tel: 212/399-8519 Fax: 212/333-5635 Email: flamlat@verizon.net

Jan. 10, 2012

event details at www.flamencolatino.com

DONATE ONLINE NOW!

SMALL ECONOMIC IMPROVEMENT BUT THE ROAD IS STILL TOUGH OUR DETERMINATION UNWAVERING

Dear Students, Audience Members and Potential Donors:

Thank you for your support of Flamenco Latino's full spectrum flamenco offerings in 2011. We have presented some of the most diverse classes, workshops and events in the history of the company this year but are still struggling to weather the economic storm. We know this is far from the only donation letter you've received this year but know that **any gift** you can give to Flamenco Latino will make a huge difference in supporting the future of this exciting company. To help you understand how hard we're working each season, here's an update (with some cold, hard numbers to boot!):

- Our new Fall and Winter/Spring term packages are very popular. We offer the most weekly classes of any flamenco center in NYC: 11 weekly adult classes, and both flamenco and ballet to children.
- We have negotiated a lease to July 2018, and as part of the terms, we will be renovating our space this Aug.
- Our concert programming is dynamic and becoming more frequent.

HOWEVER...

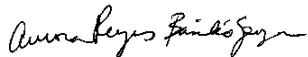
- Our 2012 projected gross income is \$192,300, requiring an increase of \$46,000 in tuition and studio rentals.
- Our 2012 goal is \$8,000 in donations, and we still need 2-3 additional grant sources. New funders will judge us by both the level of involvement of our board and support from our grass roots donor base (that's YOU!).

Many of you have heard it before, but to repeat: **Any size donation will make a BIG impact.** Strength is in the number of small donations, both for how donations support our programming directly, but also for how the record of those donations help us secure other grants. Here are some examples of what a big difference a small donation can make:

- \$25 can cover the cost of one master class with a visiting artist from Spain.
- \$40 can buy one of our scholarship students, a weekly children's class for a month.
- \$100 can subsidize a public school class field trip to view a lecture demo or take a workshop here.
- \$200 can cover studio costs for hosting a special event with guest artists.
- \$500 can subsidize rehearsal time, promotion and printing for a concert with Flamenco Ensemble students.

We hope we can depend on you during 2012. **Even a \$25 donation can make a big difference, and is tax deductible.** Thank you for your consideration of a gift at this important time! Remember, you can now donate online at www.flamencolatino.com/getting.htm!

Sincerely,



Aurora Reyes and Basilio Georges

P.S. Look at all that we have planned! **Hope to see you at these upcoming concerts and workshops:**

- Dance workshop with Rosa Olympia Estrella from Sevilla, Feb 28-Mar 11.
- May 6 concert with Max Pollak RumbaTap
- March and April workshops with Elena Andujar and Miguel Vargas
- July concert with Jose Moreno, and Oct. concert featuring tap dance and jazz music collaboration